Circulation

- Allergy & Asthma Proceedings is circulated to over 5,000 practicing physicians and institutions
- Electronic table of contents delivered by email to every allergist and pulmonologist in North America
- The Proceedings exhibits at the AAAAI meeting (March issue) & ACAAI Annual Meeting (September issue)
- Editorial CONTENT: Features peer reviewed original manuscripts, clinical trials and reviews in allergy, asthma, and immunology including POPs Case Reports

Key Features

- Impact Factor 2016 – 2.614
- Rapid publication of timely content
- Peer reviewed articles
- Targeted to the allergist & pulmonologist in clinical practice
- Contributions from > 50 Countries
- Indexed by NLM, PubMed/Medline
- >18,568 pages of archives online
- www.ingentaconnect.com/content/ocean/aap

Publisher

OceanSide Publications, Inc.
450 Veterans Memorial Parkway, #15
East Providence, RI 02914
(401) 331-2510 phone
(401) 331-0223 fax
URL: www.oceansidepubl.com
E-Mail: oceanside@oceansidepubl.com

Digital Artwork

Allergy and Asthma Proceedings
Attn: Isabel Castillo
c/o Cenveo Publisher Services
5457 Twin Knolls Rd, Ste 200
Columbia, MD 21045
Phone 410-691-6454
isabel.castillo@cenveo.com
ftp://ftp2.cadmus.com/Advertising/
username: oceanside
password: ocean01

Online Advertising

Online advertising is available!
Contact: James T. Brady, Inc.
E-Mail: jtbrady1@verizon.net

Advertising Sales

Contact: James T Brady, Inc.
12 Huntington Road,
Garden City, NY, 11530
(516) 742-7960 phone
(516) 742-7908 fax
E-Mail: jtbrady1@verizon.net

www.allergyandasthmaproceedings.com
Current B&W Rates

Effective January 2018:

<table>
<thead>
<tr>
<th>Times</th>
<th>1 Times</th>
<th>6 Times</th>
<th>12 Times</th>
<th>24 Times</th>
<th>36 Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$1600</td>
<td>$1525</td>
<td>$1420</td>
<td>$1350</td>
<td>$1325</td>
</tr>
<tr>
<td>½ page</td>
<td>$1045</td>
<td>$995</td>
<td>$920</td>
<td>$850</td>
<td>$825</td>
</tr>
</tbody>
</table>

Earned Rates: Based upon accumulated space during 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

Closing Dates for Space

<table>
<thead>
<tr>
<th>Month</th>
<th>Space Reservations</th>
<th>Ad Material</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>11/27</td>
<td>12/4</td>
</tr>
<tr>
<td>Mar/Apr</td>
<td>1/29</td>
<td>2/5</td>
</tr>
<tr>
<td>May/Jun</td>
<td>3/26</td>
<td>4/2</td>
</tr>
<tr>
<td>Jul/Aug</td>
<td>5/28</td>
<td>6/4</td>
</tr>
<tr>
<td>Sep/Oct</td>
<td>7/30</td>
<td>8/6</td>
</tr>
<tr>
<td>Nov/Dec</td>
<td>9/24</td>
<td>10/1</td>
</tr>
</tbody>
</table>

Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date.

AGENCY COMMISSION: 15%. Color changes and position charges are commissionable. Insert charges are also commissionable (excluding back-up charges). All extras are non-commissionable.

Inserts, Outserts and Tip-ons

2-page insert: 2 times earned B&W page rate
4-page insert: 4 times earned B&W page rate

Inserts due 30 days prior to the 1st issue month: (Jan, Mar, May, Jul, Sep, Nov)

Back-up rates per page: one-half earned B&W page rate.

Larger units, gate-folds, die cuts: rates upon request.

Special handling charges, etc. for unusual insert handling, rates available upon request.

Business reply cards: earned B&W rate plus 10%

Outserts: $1.15 per piece/per issue

Tip-ons: $1.15 per piece/per issue.

Minimum Size: 4” x 5”

Maximum Size: 8” x 8”

Stock: 80lb. Maximum

Insert Requirements:

2-Page insert
8 ⅝” x 11 ¼”
Stock: 70 lb. Minimum, 100 lb. Maximum,
Inserts to be supplied folded.

Trimming: 3/16” off top, 1/8” off bottom, gutter and outside edge. Quantity: 5,300

Outserts: 8 ½” x 11 ⅞”
Stock: 80lb. Minimum, 100 lb. Maximum,
Inserts to be supplied folded.

Trimming: 1/4” off top, ⅛” off bottom, gutter and outside edge. Quantity: 5,300

Mechanical Requirements

Unit Sizes

<table>
<thead>
<tr>
<th></th>
<th>Safety/live material Width</th>
<th>Height</th>
<th>Bleed Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7 ⅝”</td>
<td>10 ⅛”</td>
<td>8 ⅝”</td>
<td>11 ⅛”</td>
</tr>
<tr>
<td>½ Page vertical</td>
<td>3 ½”</td>
<td>10”</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Trim Sizes: Final trim size of publication: 8 ⅛” x 10 ⅞”

Halftone Screen: Covers, inside, 4-color process: 133 line screen.

Reproduction Requirements: Digital ads required

Paper Stock: 60 lb. Coated enamel

Type of Binding: Perfect

Disposition of Offset Material: Destroyed after 1 year

Copy Clearance: All inserts subject to approval by Editors. Supply copy to Ad Production Department prior to printing inserts. Approx. 3 weeks for approval

Color Rates

Standard color (AAA red, blue, green, yellow, orange) rate per page $525

Matched color rate per page $605

3-4 color rate per page $1500

5 color rate per page $2100

Cover and Preferred Positions

Earned B&W Rate plus 35% Cover 2
Earned B&W Rate plus 15% Cover 3
Earned B&W Rate plus 50% Cover 4

First Edit: earned B&W rate plus 10%

Opposite TOC: earned B&W rate plus 10%

Contact: Susan Colucci
E-Mail: susancolucci@oceansidepubl.com

Classified Ads