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• Allergy & Asthma Proceedings is circulated to over 5,000 practicing physicians and institutions.
• Electronic table of contents delivered by email to allergists and pulmonologists throughout North America.
• The Proceedings exhibits at the AAAAI meeting (January issue) & ACAAI Annual Meeting (November issue).
• ISSUANCE: Frequency: 6 times a year January, March, May, July, September and November.
• EDITORIAL CONTENT: Features peer reviewed original manuscripts, clinical trials and reviews in allergy, asthma, and immunology including POPs Case Reports.

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Current B&W Rates

Effective January 2023:

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<tr>
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<th>1 Times</th>
<th>6 Times</th>
<th>12 Times</th>
<th>24 Times</th>
<th>36 Times</th>
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<tr>
<td>1 page</td>
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<td>$1755</td>
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<td>½ page</td>
<td>$1200</td>
<td>$1140</td>
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Earned Rates: Based upon accumulated space during 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

Color Rates

- Standard color (AAAA red, blue, green, yellow, orange) rate per page $575
- Matched color rate per page $665
- 3-4 color rate per page $1640
- 5 color rate per page $2305

Closing Dates for Space

<table>
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<tr>
<th>Month</th>
<th>Space Reservations</th>
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<tr>
<td>January</td>
<td>11/25</td>
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<td>March</td>
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<td>November</td>
<td>9/22</td>
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Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date.

AGENCY COMMISSION: 15%. Color changes and position charges are commissionable. Insert charges are also commissionable (excluding back-up charges). All extras are non-commissionable.

Cover and Preferred Positions

<table>
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<tr>
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<th>Cover 3</th>
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<tbody>
<tr>
<td>Earned B&amp;W Rate plus</td>
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<td>15%</td>
<td>50%</td>
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<tr>
<td>First Edit: earned B&amp;W rate plus 10%</td>
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<td>Opposite TOC: earned B&amp;W rate plus 10%</td>
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Mechanical Requirements

- **Unit Sizes**
  - Full Page: 7 5/8” x 10 3/8”
  - ½ Page vertical: 3 ½” x 10”
- **Trim Sizes:** Final trim size of publication: 8 1/8” x 10 7/8”
- **Halftone Screen:** Covers, inside, 4-color process: 133 line screen.
- **Reproduction Requirements:** Digital ads required
  - Paper Stock: 60 lb. Coated enamel
  - Type of Binding: Perfect
- **Disposition of Offset Material:** Destroyed after 1 year
- **Copy Clearance:** All inserts subject to approval by Editors. Supply copy to Ad Production Department prior to printing inserts. Approx. 3 weeks for approval

Inserts, Outserts and Tip-ons

2-page insert: 2 times earned B&W page rate
4-page insert: 4 times earned B&W page rate

Inserts due 30 days prior to the 1st issue month: (Jan, Mar, May, Jul, Sep, Nov)

Back-up rates per page: one-half earned B&W page rate.
Larger units, gate-folds, die cuts: rates upon request.
Special handling charges, etc. for unusual insert handling.
Rates available upon request

**Outserts:** consult publishing representative for costs
**Tip-ons:** consult publishing representative for costs

Minimum Size: 4” x 5”
Maximum Size: 7” x 7”
Stock: 80lb. Maximum

**Approval needed prior to printing**

Insert Requirements:

2-Page insert: 8 ½” x 11 ¼”
4-Page insert: 8 ½” x 11 ¼”
Stock: 80 lb. Maximum,
Inserts to be supplied folded.
Trimming: 3/16” off top, 1/8” off bottom, gutter, and outside edge. Quantity: 5,300

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