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- ISSUANCE: Frequency: 6 times a year
  - January, March, May, July, September, and November
- EDITORIAL CONTENT: Features peer reviewed original manuscripts, clinical trials and reviews in allergy, asthma, and immunology including POPs Case Reports

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<thead>
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<th>1 Times</th>
<th>6 Times</th>
<th>12 Times</th>
<th>24 Times</th>
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<tr>
<td>1 page</td>
<td>$1825</td>
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Earned Rates: Based upon accumulated space during a 12 month period. Upon request, parent company and subsidiaries are combined for accounting of earned rate.

**Closing Dates for Space**

<table>
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<tr>
<th>Month</th>
<th>Space Reservations</th>
<th>Ad Material</th>
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<tbody>
<tr>
<td>January</td>
<td>11/27</td>
<td>12/4</td>
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<tr>
<td>March</td>
<td>1/26</td>
<td>2/2</td>
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<tr>
<td>May</td>
<td>3/22</td>
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<td>September</td>
<td>7/26</td>
<td>8/2</td>
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<tr>
<td>November</td>
<td>9/23</td>
<td>10/1</td>
</tr>
</tbody>
</table>

Cancellations cannot be accepted later than one week after space reservation date. Publication set copy, one week before closing date.

**Color Rates**

Standard color (AAAA red, blue, green, yellow, orange) rate per page $575  
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Rates available upon request

**Outserts:** consult publishing representative for costs  
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Minimum size: 4” x 5”  
Maximum size: 7” x 7”  
Stock: 80lb. Maximum

**Approval needed prior to printing**

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